**LEANNA McKEON**

**Chicago, IL** | **314.608.3195** | lkmckeon12@gmail.com | [LINKEDIN PROFILE](http://www.linkedin.com/in/leanna-mckeon?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3Bb8V0P9URSkO7beLGrTC9SQ%3D%3D)

**DIRECTOR OF SUSTAINABILITY REPORTING**

**Identifies Opportunities to Increase ESG Impact & Promote Sustainability Programs**

Experienced Sustainability Lead with a demonstrated history of developing data-driven programs and building strong, long-lasting partnerships to meet shared goals. Effective at building, maintaining, and expanding internal organizational relationships and external partnerships. Manages decarbonization and energy efficiency projects. Excellent multi-tasker with proven time-management and problem-solving skills. Demonstrates success by developing collaborative, successful team environments.

**CORE COMPETENCIES**

**ESG | Compliance | Energy Efficiency | Decarbonization**

**PROFESSIONAL EXPERIENCE**

**U.S. Department of Energy** – Chicago, IL **May 2024 – February 2025**

**Home Energy Rebates Program Guidance and Compliance Specialist**

* Served as guidance and compliance lead for Western states, territories, and tribes, including conducting program application and plan reviews.
* Developed guidance, compliance, and decision memorandums and briefs based on program guidance interpretation and state needs.
* Directed guidance modifications from inception to publication by collaborating with subject matter experts, briefing legal and leadership teams, and managing review schedules to meet publication deadlines.
* Developed and managed internal program processes for capturing, reviewing, and responding to program guidance questions from project officers, technical assistance leads, as well as states, territories, and Tribes.
* Supported external engagement and communications for states, territories, and tribes.

**AECOM** – Chicago, IL **January 2022 – present**

**Project Manager** October 2023 – present

* Managed portfolio of sustainability and ESG projects focused on long-term sustainability programming by promoting decarbonization, energy efficiency, and equity initiatives.
* Developed strategies and roadmaps to incorporate ESG priorities into existing processes, including identifying funding mechanisms, data needs, and potential environmental and societal impacts.
* Led feasibility studies and gap analyses for new ESG initiatives including detailing current processes, identifying sustainability gaps, and potential future needs to achieve ESG goals.
* Led business development pursuits, including building strong cross-departmental networks comprised of internal subject matter experts and external contractors to increase opportunities for engagement, execution, and optimization.
* Managed technical teams developing recommendations to increase state-wide solar generation and decrease greenhouse gas (GHG) emissions in alignment with state-wide GHG emissions reductions goals.

**Senior Sustainability Consultant** January 2022 – September 2023

* Led the creation of corporate guidance for renewable energy purchasing strategies at client facilities in the U.S., Europe, and Asia.
* Conducted policy analyses for renewable energy purchasing strategies and projects.
* Directed the development of renewable energy procurement and implementation strategies within several regulatory environments to meet GHG emissions reductions targets to reduce Scope 1 and Scope 2 GHG emissions intensity by 50% by 2030 for international industrial manufacturing client.
* Developed a best practice guide with recommendations for tracking Scope 3 GHG emissions by assessing the applicability of all 15 Scope 3 categories for a federal client.
* Designed performance metrics to embed sustainability and equity for EV planning project aimed at measuring progress towards client goals of expanding EV access to disadvantaged communities through zero-emission transportation options and workforce development programs.
* Developed and implemented outreach messaging and strategies consistent with client ESG program

goals and initiatives.

* Served as task lead for ESG, energy efficiency, and decarbonization projects.
* Led stakeholder engagement activities to establish and grow partnerships and collaboration opportunities on ESG initiatives.

**Chicago Housing Authority –** Chicago, IL **August 2015 – December 2021**

**Energy Analyst II**  May 2019 – December 2021

* Managed all multifamily ESG reporting initiatives, including ENERGY STAR Portfolio Manager data collection and utility consumption input and compliance reporting.
* Developed short and long-term agency renewable energy goals focused on increasing low-income resident access to renewable energy, energy efficient equipment procurement, and decreasing energy consumption.
* Developed, implemented, and managed day-to-day operations of agency energy and sustainability programs.
* Leveraged multifamily energy efficiency incentives and directed sustainability operations programs.
* Managed multi-million-dollar energy supply contracts.
* Leveraged over $3 million in utility and weatherization funds for energy efficiency projects, resulting in measured decrease of energy usage.
* Authored RFP for on-site solar projects and selected providers and vendors from pre-qualified pool of solar developers, expanding solar access for low-income customers.
* Supervised first CHA solar installation, increasing resiliency in Bronzeville and linking multifamily public housing to the first microgrid cluster in the nation.

**Energy Analyst I** August 2015 – May 2019

* Maintained CHA’s energy benchmarking program in ENERGY STAR Portfolio Manager for compliance with the City of Chicago Benchmarking Ordinance, furthering sustainable operations reporting program to improve quality and consistency of data collection.
* Expanded internal sustainability benchmarking program to include quantity of energy, waste, water, and sustainability reporting.
* Managed all CHA utility (electric, natural gas, water) accounts.
* Developed RFP for new multifamily utility allowance program design and managed utility allowance contract, improving accuracy and transparency in multifamily utility allowance program.
* Redesigned and implemented multifamily utility allowance program.

**Primera Engineers** – Chicago, IL **January 2015 – August 2015**

**QA/QC Analyst**

* Established and applied quality audit plans for construction contracts, including leading training for all new hires/rotations through the QA/QC program.
* Increased efficiency in monthly report process by creating templates for data and content.

**EDUCATION**

**Master of Science (MS),** Environmental Science (2014) Indiana University – Bloomington

**Master of Public Affairs (MPA)**, Environmental Management (2014) Indiana University – Bloomington

**Bachelor of Science (BS),** Environmental Science (2012) University of Missouri – Columbia

**CERTIFICATION**

LEED Green Associate