# Shawn T. Siems

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#### **Profile**

A highly motivated professional offering extensive experience in program management, field management, training, process improvement, quality, operations, systems and people management; highly diverse in construction and building science, extremely flexible with a propensity to initiate positive change. Strong interpersonal skills and the ability to interact with all types of clients and colleagues. Personal commitment to high standards of integrity, work ethics, and the attainment to project goals and objectives. Consistently thrive on multiple tasks.

## Experience

- Prior to starting Cardinal Building Performance, I have been part of a team of professionals that has delivered industry recognized energy efficiency programs for Illinois utilities. Starting out as an Energy Advisor who was able to lead our team with the highest conversion rate and savings per audit, to becoming a field manager who was able to effectively train, mentor and promote 70% of my staff, ultimately becoming a Program Manager responsible for managing multiple programs totaling \$4M in program budgets. Each year I was able to deliver these programs at minimum 10% under budget while exceeding portfolio goals. This included providing superior training and support to my staff and program allies, leading efficiency gains in operations and marketing, as well as the development of QA and risk management programs.
- Prior to my work with the Ameren Illinois programs, I worked in the field of residential construction. The focus of my work was primarily the building, promoting and certifying of energy efficient homes. I was able to inspect over 3K homes for quality and efficiency, sell the ENERGY STAR® Program to four large builders and I was able to build over 300 certified homes while I was a Construction Manager.

## Work Chronology

**Principal** / Cardinal Building Performance / Morton, IL / August 2017 – Present

Program Manager / Franklin Energy / Peoria, IL / August 2016 – July 2017

Program Manager / CLEAResult (Conservation Services Group) / Peoria, IL / August 2014 – July 2016

Field Manager / Conservation Services Group / Peoria, IL / November 2011 – August 2014

Energy Advisor / Conservation Services Group / Peoria, IL / January 2009 – November 2011

Construction Consultant / Burgess Construction Consultants / Tempe, AZ / April 2006 – September 2008

Construction Manager / Lennar Corporation / Phoenix, AZ / November 2005 – April 2006

Construction Manager / KB Home / Phoenix, AZ / August 2004 – November 2005

Regional Manager / Energy Inspectors / Phoenix, AZ / November 2003 - August 2004

Compliance Analyst; HERS Rater / ConSol / Stockton, CA / September 2001 - November 2003

### **Education & Professional Certifications**

- Building Performance Institute, Building Analyst/Envelope Professional Certification/Proctor; 2010-Present
- Post-Tension Institute, Post-Tension Inspector Certification; 2007-2010
- International Code Council, Residential Building/Mechanical/Electrical/Plumbing Certification; 2006-2009
- RESNET, HERS Rater Certification; 2001-2009
- Illinois Central College, Business Management, 1992-1995